



# The Art of Apollo Muse NEWSLETTER

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## One of the World's Leading *Environmental Artists*



- ◆ Apollo is one of the World's Leading Environmental Artists. Apollo started painting dolphins and whales when he first moved to Maui in 1980. Since that time, he has developed a worldwide following and has been privileged to work with several environmental groups and zoos to raise both funding and awareness.
- ◆ Apollo, is best known for his Marine Life, Endangered Species, Endangered Habitat and Tropical Art. He combines the style of realism with a touch of animation. Apollo captures the essence of spirit in his subjects and reveals their beauty on canvas.
- ◆ Apollo's images of dolphins and whales have been used for promotions and products for several Fortune 500 Companies such as Mc Donald's (phone cards), Pacific Life Mutual (Annual Report), Hilton Corp (Dolphin Days), Crabtree Publishing (books on whales and dolphins), the Miami Dolphins (1972 to 2002 - 30<sup>th</sup> Anniversary as Super Bowl Champs 17-0), AT&T plus more!

### Mission Statement

- ◆ "The beauty of our planet should be held in respect as well as reverence and awe! As the care takers of this precious jewel called Earth, it is our duty to become more harmonious with our environment; for what we hold in our hands is a trust for future generations. What we do today, creates tomorrow."

### ◆ APOLLO





## *Environmental Groups and Social Charities*

- ◆ 2009 Apollo is appointed by the Board of Directors of Artists of America, a Los Angeles based non-profit, as the Environmental Art Director. He is creating and developing art programs to help at-risk youth.
- ◆ 2002 Miami Dolphins (30th Anniversary of Super Bowl Champs 17-0). Apollo in center of photo to right. The red carpet affair was held at the hottest club in Miami's South Beach. The invitation only event was filled with celebrity guests.
- ◆ Working with environmental groups and social charities to raise funds and awareness, Apollo feels it is a responsibility and a motivating factor in all his work.



- ◆ Among the organizations receiving Apollo's artistic contributions are:

- |  |                                   |
|--|-----------------------------------|
| ◆ Center For Marine Conservation             | ◆ Earthtrust                      |
| ◆ Jerry Lewis Telethon                       | ◆ Earth Island                    |
| ◆ American Heart Association                 | ◆ Soroptimist International       |
| ◆ Honolulu Zoological Society                | ◆ Shriners Children's Hospitals   |
| ◆ American Oceans Campaign                   | ◆ Goodwill Industries             |
| ◆ Ronald MacDonald House                     | ◆ Honolulu International Bed Race |
| ◆ The Nature Center, HI                      | ◆ Big Brothers of America         |
| ◆ Dolphin Quest                              | ◆ Easter Seals                    |
| ◆ Sierra Club                                | ◆ Sunshine Kids                   |
| ◆ Artists of America                         | ◆ Miami Project                   |
| ◆ Foundation for American Cultural Exchanges | ◆ Greenpeace                      |



Here are some Links that feature Apollo. CLICK the Links Below!



[ApolloWorldGalleries.com](http://ApolloWorldGalleries.com) Apollo's Official Website

[ApolloMov](https://www.youtube.com/channel/UC...) Apollo's YouTube Channel



## A Few Career Highlights for the Artist Apollo

1973: Apollo's art career began with his own weekly comic strip in a regional newspaper.

1989-1990: Apollo is a featured artists at the Marine Art Expos and the Newport Sea Feast

1991: Because of his devotion to the planet, Apollo was chosen to be the featured Artist at the first ECO Expo held at the LA Convention Center.

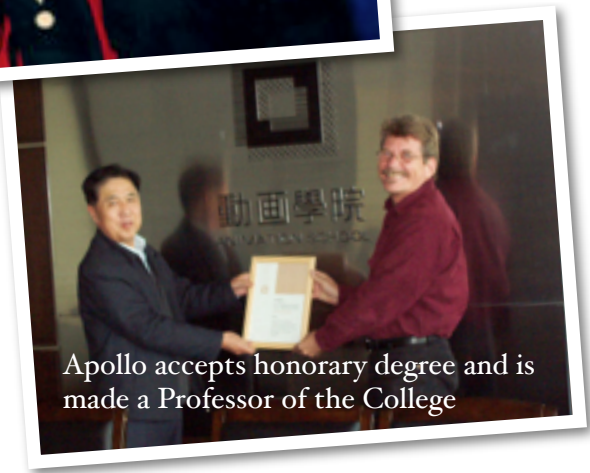
2002: The Miami Dolphins 30<sup>th</sup> Anniversary of the undefeated 17-0 (1972 Super Bowl Champions), a celebrity filled event featuring Apollo's art in South Beach Miami.

2002: Apollo was honored by the International Poets Society and nominated for poet of the year.

2005: Apollo had the privilege to display his work alongside fellow marine artist, Violet Parkhurst in a show held at the Ronald Reagan Presidential Library.

2007: Apollo was invited by the Foundation for American Cultural Exchanges to teach at the Jilin Arts and Animation College in Changchun, China. After teaching a course entitled "Releasing the Creative Dragon" to 37 enthusiastic Chinese students and lecturing to over 500 students and faculty on the responsibility of artists as global citizens, Apollo was awarded an Honorary Teaching Degree and made a professor of the College. The College also honored Professor Apollo by sending him on vacation to Beijing. Apollo has plans to return to China and work with students on mural projects for zoos and aquariums.

2009: Apollo was the featured guest on the one-hour talk show "Bridging Heaven and Earth" aired on over 150 PBS stations across the country.



Apollo accepts honorary degree and is made a Professor of the College

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## INTERNATIONAL ART SCHOLARSHIPS



Apollo is currently working with the Foundation for American Cultural Exchanges to set up International Art Scholarships, that will allow Chinese art students to study in the US and American art students to study in China.

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Career Highlights For the Artist Apollo with links to Details

Apollo has participated in numerous One Man Art Shows as well as many group exhibit with other fine artists. A partial list includes:



- Marine Art Expo, CA
- Newport Seafest, CA
- Michael's Galleries, CA
- Off The Wall Gallery, CA
- Lahaina Art Society, Maui, HI
- Dyansen Galleries of New York
- Endangered Species Gallery, HI
- Honolulu Zoo
- American Zoological Society
- Hawaii Collector's Exposition
- Hawaii Art Expo
- Center Art Gallery, HI
- Coast Gallery, HI
- Art Encounters, Las Vegas, NV
- Sculptures, Art, Las Vegas, NV
- Art Expo
- Black Pearl Gallery, Marriott, Lake Tahoe
- Tahoe Fine Art, Harvey's Casino, NV
- LaFuer Gallery, Beverly Hills, CA
- LaFuer Gallery, Hollywood, CA
- Eco Expo, CA
- Lakeside Inn and Casino, NV
- Shelton Fine Arts, Bend, OR
- Hawaii Prince Hotel, HI
- Fine Line Gallery, NV
- Sierra Galleries, CA
- Return to Paradise, HI
- Pacific Island Arts, HI
- Art Gallery International, CA
- Hawaii Prince Hotel, HI
- Island Art Gallery, HI
- Mandalay Bay Resort, Las Vegas, NV
- Laguna Spas, Las Vegas, NV
- Hawaii Home Show
- Ronald Reagan Presidential Library
- Parkhurst Fine Art, Ports-O-Call, CA
- Miami Dolphins 30th Anniversary of the 1972 -2002 Undefeated Team

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## Arts News

For immediate release: Dec 2009

### New Mural at South Shore Lake Tahoe by World Renown Environmental Artist.

There is a incredible new public mural located on the South Shore of Lake Tahoe entitled "Reflections of Serenity". The mural is 14 ft high by 52 ft long, located on Tahoe Keys Blvd.

It is painted by Lake Tahoe's Internationally acclaimed Environmental Artist Apollo. Perhaps some of you only know Apollo from the Holiday Windows he has painted on the South Shore, Reno, and the Carson Valley every year. 2009 was his 35th anniversary doing window art at the Lake.



"This was an opportunity to give a gift to the people of South Lake Tahoe. The mural's image evokes the spirit of Lake Tahoe and is a reminder why we choose to live here." Apollo

Apollo was also commissioned to paint window murals on several Vacant Tahoe business. The Horizon Casino looks dazzling inside with window murals painted through the casino on it's mirrored walls.

In Reno Apollo marked the 30th anniversary of his murals at Heidis Restaurant in South Lake Tahoe by painting a mural at the new Heidis Restaurant located in South Reno. Last year Apollo was commissioned to do two additional murals at their south shore location.

The Artist is known as one of the World's leading Environmental Artists. He has painted murals in Restaurants, nightclubs, resorts and on the sides of buildings here on the mainland and Hawaii (several on the North Shore of Oahu). His paintings have been reproduced on multiple products and distributed around the Globe. His Images have been used for magazine articles, Album Covers, posters, books, t-shirts, puzzles, note cards, beach towels and so much more. His Images have been used by several Fortune 500 companies. He was honored in 2002 to be the official artist for the 30Th Anniversary of the 1972 Miami Dolphins undefeated team 17-0.

He was the featured Artist at the first Eco-Expo in 1991. He was the official Artist for the Honolulu Zoological Society doing several projects over a five year period. He was also the featured Artist at the International Zoological Society Convention when it was held in Hawaii.

To follow some of the current events and see over 300 paintings by Apollo visit his website at <http://www.apolloworldgalleries.com>

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## Jan 2010 Arts News

For immediate release: Jan 2010

### **Apollo - Internationally Renown Environmental Artist Named Director of Environmental Art**

Los Angeles, CA, USA United States of America

**Artists of America**

Los Angeles, CA, USA United States of America



Artists of America, a non-profit organization has appointed Apollo, the internationally renown environmental artist as its Director of Environmental Art.

Artists of America is dedicated to ensuring that the next generation of children have the artistic opportunities as those who came before them. Their artist-members reach out to their communities to set up programs and create a network of Professional Creative Mentorships. Some of their best programs work with at-risk youth.

“When school budgets were slashed, art, music and theater classes were first to get the ax,” said Diedre Burke, President of Artists of America. “There have been studies that reveal children who learn about and participate in the arts acquire skills in decision making, problem solving, creative thinking, and teamwork. Studies also find that the arts motivate children to learn, improving their performance in core academic subjects. For some children, the arts provide the impetus to stay in school until graduation and, for others, the inspiration to pursue a college education.”

Artists of America fills the void with art and after-school programs for foster children and at-risk youth. They set up memorial scholarships for music, dance, theater, drawing, cartooning, mural painting, creative writing, storytelling and book club memberships and so much more.

“As our Director of Environmental Art,” Ms Burke continued, “Apollo is creating a project that is focused on at-risk youth. It will show them how to turn from tagging for bragging rights to being able to help their communities create a positive outlook through the arts. We will teach them to paint windows for the holidays and even show them how to make money doing it.”

Apollo (<http://www.apolloworldgalleries.com>) will also help Artists of America to create Visual Arts Programs for children that can be implemented nation-wide and taught by professional instructors.

For more information, contact Diedre Burke, the President and Founder Artists of America  
645 W 9<sup>th</sup> St, Unit 110-189  
Los Angeles, CA 90015-1640  
Phone: 213.928.6019  
[dbrke@aol.com](mailto:dbrke@aol.com)

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### 2010 APOLLO CREATES PAINTINGS FOR GREENPEACE

Apollo is currently working with Greenpeace © to create several paintings of Whales and Dolphins. The images will be offered as Originals, Prints, Posters and Products. A portion of all sales will be donated to Greenpeace © to help in their efforts to end Global Whaling!

Apollo has currently produced six new images that will be revealed in upcoming art shows



### 2010 APOLLO CREATES IMAGE FOR THE PHOENIX VOYAGE FOUNDATION

*Apollo is currently designing 5 Album Covers for an*

# *Inspirational Children's Music Collection*

*Apollo will donate his royalties to a Non Profit fund to help Schools pay for materials for mural projects.*

*Apollo Designs Album Covers for Phoenix Voyage Project*

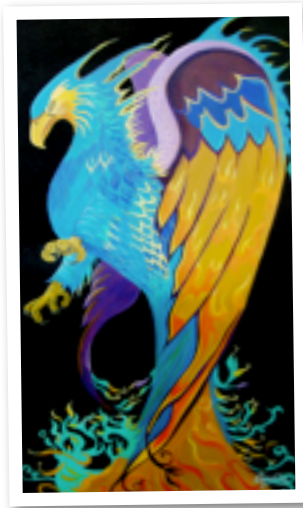


Apollo created a special painting for the non-profit, Phoenix Voyage.

## *"Rise of The Phoenix"*

48 in X 36 in  
Acrylic on Canvas

A portion of Limited Edition sales will be donated to the organization. Rights to the image were also donated to Phoenix Voyage.





2009 APOLLO CREATES PAINTINGS FOR AT&T PHONE CARDS

## Apollo's TWO Latest Images for AT&T Pre Paid Phone Cards Produced by Collector Magic!

Apollo's paintings have been reproduced on several Phone Cards and collectors around the globe have cherished these Limited Edition Collectables.

The first Image show two dolphins as they play and perform their underwater Ballet.

Only 250 in the Editions

The second image is a 40 th Anniversary Limited Edition Piece Celebrating Woodstock and the PEACE and LOVE Generation.



Contact Collectors Magic for details ...

*Apollo's paintings have been reproduced on phone cards for Mc Donald's (4 cards), Hawaii Phone Cards (2 cards), Hilton Waikaloa (Dolphin Days), Honolulu Zoo, AT&T ©.*







2008 APOLLO IS SPECIAL GUEST PBS TELEVISION SHOW

## *Bridging Heaven and Earth*

### *Show #227*

Apollo was the special guest of Allan Silberhartz the host of “Bridging Heaven and Earth” a spiritual show that is aired on over 150 PBS stations in the US, in Europe and full length episodes on YouTube.

The entire one hour program was dedicated to the Environmental Artist Apollo. The interview revealed how Apollo received his name in 1973 in a life-after-death experience.

Apollo also explains how he paints with LOVE, both the emotion and the word.

Apollo unveiled two paintings one of which was created especially for the Bridging Heaven and Earth Art Project.

Apollo coined the phrase “Cyber Fusion” to describe the pieces. Apollo blends hand painted elements in several 3D programs to create a whole new art form.

The images were then printed as high-end, one of a kind pieces. A smaller size will be available as limited editions in the future.

“A Time For Peace” 36 in X 48 in Giclée on Canvas

“Manifesting Precious Metals” 36 in X 36 in Giclée on Canvas



***Apollo also shared two videos he produced one featuring his Space and Cyber Art and the other was a video that he produced for the ARTV Awards Show seen on Bravo Television Network.***

***You may review videos at [Apollo's YouTube Channel.....Apollomov](#)***



## 2010 Year of the Tiger

Apollo's paintings of Endangered Species have been used by Zoos, reproduced on several products and collectors around the globe have cherished these Limited Edition Collectables.  
Apollo Celebrates Chinese New Year with TWO Images

The first Image

“Siberian Beauty”

36 in X 24 in

Acrylic on Canvas



The second Image

“Protecting the Planet”

40 in X 30 in

Acrylic on Canvas



Limited edition giclées on canvas are planned.



# *Marine Art*



## *Tropical, Florals, Waterfalls*

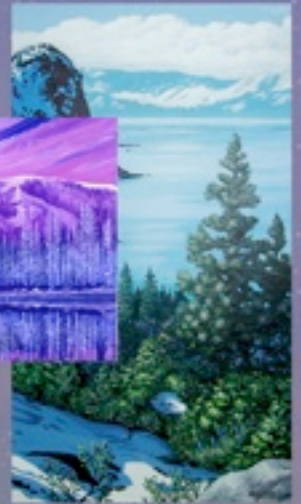


## *Endangered Species*





## *Scenic & Panoramic*



## *Legend Series*



## *Muse Series*





# The Art of Product Concepts

*Apollo Designs Entire Lines*

*by Apollo*



*Apollo's Art reproduces well on any medium*

*Apollo has the ability to Create 3D Renderings of Products*

*\*Beach Towels, Bedding, Bath & Home Accessories*



*\*Clothing Lines & Accessories  
Male, Female  
and Childrens of all Ages*



*Concept by Apollo*



*Concept by Apollo*

*\*Designs that are Down to Earth or Out of this World*



*\*Design, Manufacture,  
and Brand Partnering*



*\* Enviromental Partnering  
\*Eco Friendly Products*



*"Peace and Prosperity"*



*\* Unlimited Possibilities  
World Class Marketing and Distribution Networks*



# The Art of Apollo



## Licensing & Design

*One of the World's Leading Artists.....*

Apollo grew up in Southern California and was an avid Surfer and Skateboarder. At the age of fourteen Apollo (known as Buddy to his friends) redesigned the trucks from shoe skates to be applied to the Skateboard Industry. His design was picked up by the Vita-Pac Corp. , who filed for US and International Patents. His design remained the state of the art for over ten years.

Apollo was one of the First Artists to do a line of Resort Destination T-Shirt Designs. He was the first to convince several Ski Resorts (in the Lake Tahoe area) to do designs incorporating their Logos. His designs helped two different start up T-Shirt companies to do millions of dollars in sales. In 1993 Apollo along with Planet Vision created one of the World's first Organic T-Shirt Lines. His designs were even featured at the Louvre Museum (Paris, France) Gift Shop.

Early in his career, Apollo gained a fine reputation as an illustrator, commercial artist, designer and cartoonist. He had 2 Cartoon Posters and a Note Card Line developed from his Tahoe Paintings. He had a weekly comic strip with a local newspaper. At one time he owned a custom fashion boutique in Lake Tahoe where he designed a variety of clothing, including dresses, jackets and T-Shirts. Many of his clients were well known celebrities, such as, Liberace, Mac Davis, Rip Taylor, Sammy Davis Jr., Willie Nelson, Cher and Mike Love of the Beach Boys.

Apollo's artwork has been reproduced on a variety of products including phone cards, t- shirts, note cards, coffee cups, puzzles, mouse pads, yo-yo's, posters, collectible milk caps, key chains, magnets, business logos, clothing logos, Album Covers, posters and limited edition fine art prints, Wallpaper Murals, Beach Towels and more. Apollo's artwork has been used licensed by such companies as Mac Donalds, Pacific Life Mutual, Crabtree Publishing, Hilton Corp., Harraha's Resort Casino, Harvey's Resort Casino, Ceasars Resort Casino, the Miami Dolphins, Art Business News, AT&T and more.

Apollo's Artwork reproduces well in any medium. Flip card for some of Apollo's product designs.

**[www.ApolloWorldGalleries.com](http://www.ApolloWorldGalleries.com)**

Contact Info: [apollo@aloha.com](mailto:apollo@aloha.com)

ph 760-985-6952

**Apollo's Youtube channel [www.youtube.com/apollomov](http://www.youtube.com/apollomov)  
Facebook Apollo Kluchin**

*Apollo is best known for his Marine Life, Endangered Species, Endangered Habitat and Tropical Art. He combines the style of realism with a touch of animation. Apollo captures the essence of spirit in his subjects and reveals their beauty on canvas. here are some links to my imagery.*

*All of Apollo's art translates well to product*

*Marine Art- Colorful images of dolphins and whales and reef fish*

*Marine art pages 1-2 and 3*

*[http://www.apolloworldgalleries.com/marine\\_art\\_01.html](http://www.apolloworldgalleries.com/marine_art_01.html)*

*[http://www.apolloworldgalleries.com/marine\\_art\\_02.html](http://www.apolloworldgalleries.com/marine_art_02.html)*

*[http://www.apolloworldgalleries.com/marine\\_art\\_03.html](http://www.apolloworldgalleries.com/marine_art_03.html)*

*Endangered Species*

*[http://www.apolloworldgalleries.com/Endangered\\_Species.html](http://www.apolloworldgalleries.com/Endangered_Species.html)*

*Earthday Everyday Series*

*<http://www.apolloworldgalleries.com/earth-day-art-2010.html>*

*Florals and Waterfalls*

*[http://www.apolloworldgalleries.com/Florals\\_%26\\_Waterfalls.html](http://www.apolloworldgalleries.com/Florals_%26_Waterfalls.html)*

*Space and Cyber Art Images*

*there are about 12 pages with about 25 images per page. most are horizontal but we also have a lot of images that are vertical. We are working on the new pages for our site to display them.*

*[http://www.apolloworldgalleries.com/3D\\_Cyber\\_Murals.html](http://www.apolloworldgalleries.com/3D_Cyber_Murals.html)*